



GOUVERNEUR NY FORWARD: DOOR-TO-DOOR BUSINESS QUESTIONNAIRE SUMMARY

A. QUESTIONNAIRE OVERVIEW

As part of the public engagement component of the NY Forward process, a short business questionnaire was developed. The purpose of this questionnaire was to gather input from businesses about downtown Gouverneur. This information will help inform the overall vision and goals for the Downtown.

Project team members walked downtown on June 17th, 2025, speaking with available businesses and gathering informal feedback. The project team engaged with a total of eight (8) businesses located within downtown Gouverneur. Project team members also provided community survey flyers and project cards to inform the community about the NY Forward Program.

B. QUESTIONNAIRE SUMMARY

The following is a brief highlight of the responses received.

Question 1 (Q1) What is your busiest time of year?

- Businesses noted that spring through summer is the busiest
- April to September

Question 2 (Q2) What improvement could be made downtown to extend that or encourage more people to come downtown more often?

- Sit down restaurants/ cafes
- Recreation – arcade, skate park, entertainment, fitness center
- Activities for kids and families to do
- Additional stores along the main street

Question 3 (Q3) What are the most important improvements you would like to see downtown?

- Revitalization of existing buildings
- Park with playground
- Better wayfinding along the main intersection
- Anything to help with tax base